

## BASF Wall Systems



*Build With Confidence®*



Today, BASF Wall Systems is a leader in the EIFS industry, providing EIFS, stucco and specialty finishes and coatings throughout North America under the Acrocrete®, Finestone®, Senergy® and SonoWall™ brands. With 6 manufacturing locations, and over 250 points of distribution, BASF Wall Systems is uniquely positioned for excellence in serving the local needs of its customers.

**On July 1, 2006**, as part of BASF's \$2.8 Billion acquisition of Degussa Construction Chemicals, the time-tested Senergy, Finestone, SonoWall and Acrocrete brands of EIFS, stucco and textured acrylic surfacing systems became BASF Wall Systems. Architects and owners now have the additional assurance that specifying one of these brands means that their selection is backed by the resources of the world's largest chemicals company.

BASF Wall Systems products and systems are designed to exceed the needs of construction professionals. Equipped with leading technology, highly regarded brands and experienced consultative sales and technical staff, we are well positioned to offer new and innovative product technologies to the marketplace and create added value for each customer. Our Wall Systems brands are available through over 250 building materials suppliers from coast to coast in the US and Canada.

Our brands have a new owner, but our roots in the exterior wall systems market date back nearly 30 years. Over that time we have established ourselves as a leader in EIFS and stucco. We support the construction industry in many ways: as an AIA/CES provider; as members of several local AIA, CSI, BOMA and HBA chapters; as active participants in EIMA (the EIFS Industry Members Association), ICFA (Insulating Concrete Forms Association), and NOCSA (National One Coat Stucco Association); and as Lifetime Members of AWCI (Association of Walls and Ceilings Industries).

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics, performance products, agricultural products and fine chemicals to crude oil and natural gas. BASF has popularized the slogan, "We don't make a lot of the products you buy. We make a lot of the products you buy better®." The North American affiliate of BASF AG, Ludwigshafen, Germany employs about 10,000 people and had sales of approximately \$11.3 billion in 2005. Worldwide, the company employs over 95,000 people and in 2005 had sales of approximately \$50.4 billion.

BASF's intelligent system solutions and high-value products help its customers to be more successful. BASF develops new technologies and uses them to open up additional market opportunities. It combines economic success with environmental protection and social responsibility, thus contributing to a better future.

The BASF Construction Chemicals business provides many other established, high-quality products and systems that are familiar to construction professionals, including Sonneborn®, Watson Bowman Acme® Master Builders®, Thoro®, Selby, and Ucrete. Because of our shared ownership with BASF Construction Systems, we are unique in our ability to offer a true, single-source warranty that includes the wall system and the Sonneborn Sonolastic 150 Sealant with VLM Technology.

Senergy®



**Senergy** offers an ever-expanding selection of acrylic, elastomeric and silicone finishes and coatings to provide the color and texture for each exterior and interior system. There are more than 15 wall systems to select from. When you build with Senergy, you **Build With Confidence®**.

[www.senergy.basf.com](http://www.senergy.basf.com)

Finestone®



For more than 15 years, **Finestone** has been a reliable name in the EIFS industry. Since being added to the BASF Wall Systems' family, the Finestone line has expanded its systems and product lines to include innovations like Finescreen cement board stucco and Finestop-RA, a roller-applied weather barrier. On your next project, **Apply Imagination, Apply Finestone.**

[www.finestone.basf.com](http://www.finestone.basf.com)

SonoWall™



**SonoWall** offers wall solutions for those who love the look of stucco and want a complete package of additional features and benefits tailored to their project. With the resources of BASF, SonoWall has developed a family of stucco systems designed to ensure that the look of stucco can be applied to any building type or architectural style in every climate. Make SonoWall, **Your Reliable Resource for Stucco Wall Systems.**

[www.sonowall.basf.com](http://www.sonowall.basf.com)

Acrocrete®



**Acrocrete** products provide value added benefits to standard stucco products in commercial and residential markets for renovation and new construction. The extensive series of product offerings enable a designer to economically provide the stucco look while ensuring all design challenges are met. Whether it requires cement plaster stucco, water-managed EIFS or a specialty finish, Acrocrete can meet the challenge.

[www.acrocrete.basf.com](http://www.acrocrete.basf.com)